

CONTRACT

KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010

www.10news.com

And:

National Media Inc
Attention: Kristy Moran
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 182497 /		<u>Alt Order #</u>
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/05/12 - 10/11/12		<u>Estimate #</u> 2651
<u>Advertiser</u> National Republican Congressional Comm.		<u>Original Date / Revision</u> 06/27/12 / 06/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGTV	<u>Account Executive</u> Tara Washburn	<u>Sales Office</u> EWS-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u> MAJ

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGTV	10/05/12	10/11/12	5A-530A News	5A-530A		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$200.00			
	Week:	10/08/12	10/14/12	1111---				4	\$200.00			
N 2	KGTV	10/05/12	10/11/12	530A-6A News	530A-6A		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$200.00			
	Week:	10/08/12	10/14/12	1111---				4	\$200.00			
N 3	KGTV	10/05/12	10/11/12	10NEWS at 4:30A	430A-5A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----1				1	\$25.00			
	Week:	10/08/12	10/14/12	1111---				4	\$25.00			
N 4	KGTV	10/06/12	10/06/12	GMA SAT	Sat 7A-8A		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S-				2	\$300.00			
N 5	KGTV	10/05/12	10/11/12	Midday News	11A-12P		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----2--				2	\$400.00			
	Week:	10/08/12	10/14/12	2222---				8	\$400.00			
N 6	KGTV	10/05/12	10/11/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$600.00			
	Week:	10/08/12	10/14/12	1111---				4	\$600.00			
N 7	KGTV	10/05/12	10/11/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$600.00			
	Week:	10/08/12	10/14/12	1111---				4	\$600.00			
N 8	KGTV	10/05/12	10/11/12	6P-630P News	6P-630P		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$750.00			
	Week:	10/08/12	10/14/12	1111---				4	\$750.00			
N 9	KGTV	10/05/12	10/11/12	7P-730P News	7P-730P		:30			NM	5	\$4,000.00

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Contract / Revision	Alt Order #
182497 /	

Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE	2651

Advertiser	Original Date / Revision
National Republican Con	06/27/12 / 06/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$800.00			
Week:		10/08/12	10/14/12	1111---				4	\$800.00			
N 10	KGTV	10/06/12	10/06/12	ABC Sat A	8P-9P		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$800.00			
N 11	KGTV	10/07/12	10/07/12	Sa/Su 5P-530P News/KGTV	5P-5:30P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$500.00			
N 12	KGTV	10/07/12	10/07/12	Sa/Su 6P-630P	6P-630P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$500.00			
N 13	KGTV	10/05/12	10/11/12	Inside Edition	730P-8P		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$800.00			
Week:		10/08/12	10/14/12	1111---				4	\$800.00			
N 14	KGTV	10/07/12	10/07/12	On Red Carpet	SA/SU 6:30P-7P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$300.00			
N 15	KGTV	10/09/12	10/09/12	Happy End	9P-10P		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				2	\$4,000.00			
N 16	KGTV	10/05/12	10/11/12	M-Su 11P-1135P	11P-1135P		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$900.00			
Week:		10/08/12	10/14/12	1111---				4	\$900.00			
N 17	KGTV	10/06/12	10/06/12	M-Su 11P-1135P	11P-1135P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$900.00			
N 18	KGTV	10/07/12	10/07/12	M-Su 11P-1135P	11P-1135P		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$900.00			
N 19	KGTV	10/05/12	10/11/12	Nightline	1135P-1202A		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$500.00			
Week:		10/08/12	10/14/12	1111---				4	\$500.00			
N 20	KGTV	10/05/12	10/11/12	Jimmy Kimmel	1202A-106A		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$300.00			
Week:		10/08/12	10/14/12	1111---				4	\$300.00			
N 21	KGTV	10/05/12	10/11/12	News Repeat	M-F 108A-142A		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----1--				1	\$90.00			
Week:		10/08/12	10/14/12	1111---				4	\$90.00			
N 22	KGTV	10/07/12	10/07/12	AFHV	7P-8P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,500.00			
Totals											82	\$47,625.00

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10/05/12 - 10/11/12	NRCC IE	2651

Advertiser	Original Date / Revision
National Republican Coni	06/27/12 / 06/27/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	82	\$47,625.00	\$40,481.25
Totals	82	\$47,625.00	\$40,481.25

Signature: _____ **Date:** _____

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